



Walter Pfeiffer

Program
DVDs by BDV

Edited by
Nicolas Trembley

Edition
English / French
June 2006
ISBN: 978-3-905701-81-4
DVD, 135 x 190 mm
CHF 55 / EUR 37 / £ 26 / US 45

Reassessing Pfeiffer's pioneering position within the 1970s

Walter Pfeiffer started photography in the 1970s without any technical ambition, but with the will to provide a new visual vocabulary for beauty, eroticism, and freedom of life.

His work gained its initial recognition through an underground network and today has a cult status. Parallel to his photographs exploring the sexualization of the everyday, Walter Pfeiffer has directed several videos depicting his friends hanging out in his Zurich studio.

For the very first time, these rare and funny scenes are compiled in a DVD. Their release provides the occasion to reassess Pfeiffer's pioneering position within contemporary art and culture at large.

Contents:

- □ "Music for Millions," 1977, 19' 28''
- □ "Kawasaki Cut," 1985, 2' 22''
- □ "The Plaza," 1985-2001, 3' 10''