



Yann Sérandour

Inside the White Cube Overprinted Edition

Program
Monographs & Artists' Books

Edited by
Jérôme Saint-Loubert Bié
Yann Sérandour

Authors
Jérôme Saint-Loubert Bié
Yann Sérandour

Edition
English
ISBN: 978-3-03764-042-5
Softcover, 267 x 267 mm
84 pages
Images 52 b/w
CHF 38 / EUR 25 / £ 19 / US 35

Edition
French
ISBN: 978-3-03764-043-2

A palimpsest

This publication functions as a palimpsest: constructed on the reprint of the first French translation of Brian O'Doherty's influential book "Inside the White Cube" (published by JRP|Ringier in the series Lectures Maison Rouge), it superimposes reproductions and commentaries of Yann Sérandour's work.

Yann Sérandour's interstitial and mimetic proposals stem from pre-existing works or publications, whose meaning and problematics are thus reactivated. Inscribing himself in a conceptual heritage, the artist is prolonging historical gestures or manifestations by infiltrating and parasiting them. This practice of "détournement" is a way of reviving the (sometimes latent) stakes and significations of appropriated elements, as well as a way to interrogate their historical, political, and aesthetic dimensions.

Published in the Christoph Keller Editions series.

Awarded in the competition "The most beautiful Swiss books 2009."