

LAURA OWENS

RINGIER ANNUAL REPORT 2013



EDITOR(S): Beatrix Ruf

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ARTIST'S BOOK

Every year, Ringier publishes an annual report conceived by an artist. This year, Los Angeles artist Laura Owens (*1970, Euclid, OH) has deployed resources and methods drawn from art history and traditional printing craftsmanship. She took as inspiration the art magazine "View," from the 1940s, when printing presses were still the pulse of every newspaper and publishing organization. She has created a very haptic cover in typographic print, as well as drawings to be reproduced using silkscreen. Allowing the inclusion of up to nine colors, this methodology implies a realization by printing experts who still master the old book and screenprinting methods. A technical challenge made visual delight.

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