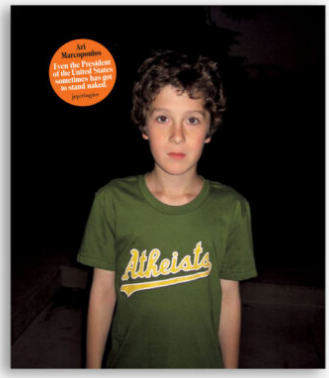
ARI MARCOPOULOS

EVEN THE PRESIDENT OF THE UNITED STATES SOMETIMES HAS GOT TO STAND NAKED



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CATEGORIES: Books, Monographs & Artists' Books

SPECIFICATIONS:
English
Publication: September 2005
ISBN: 978-3-905701-35-7
Hardcover, 260 x 220 mm
Pages: 160
Pictures B&W: / Color: 157
Price: CHF 60, EUR 40, GBP 25, USD 45

WHEN THE PERSONAL BECOMES POLITICAL

Known for his "niche-culture" images of, for example, hip-hop, skateboarding, and snowboarding, Marcopoulos unveils another aspect of his artistic personality.

Constructed like a personal diary mixing portraits of his family, landscapes, and allusions to an American social reality, this book captures, without sentimentality or voyeurism, the intimate moments of his daily life.

Skillfully negotiating the atmosphere of catastrophe and the new spirit of imperialism of his country, Marcopoulos delivers a desublimated account of "normal" life, its accidents and pleasures, thus conferring on family disasters or the landscapes of California the role of anti-symbols of America post 9/11.

Published on the occasion of Ari Marcopoulos' show at P.S.1/MoMA, Long Island City/New York, from October 23, 2005 to January 23, 2006.