

ECAL

A SUCCESS STORY IN ART AND DESIGN



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THE WAY TO SUCCESS

The publication recounts and documents, somewhat in the style of a history book, the principle steps, achievements, and teaching principles which have led the Ecole cantonale d'art de Lausanne from the position of a regional school to that which it occupies today. This success story is, of course, that of its director Pierre Keller, but also that of a team, the range and diversity of which we discover here, alongside that of their students, the work of some of whom is probably not unknown to the reader.

First recognized in the domain of graphic design and photography, the ECAL is today renowned for its industrial design projects and the commissions that it frequently realizes in collaboration with museums, companies such as Swatch, Christofle, Swarovski, Nestlé, and Coca-Cola, or exhibitions and publications.

Numerous personalities from the world of culture and creation have contributed to this lavishly illustrated publication, which reveals some of the recipes for success of the school and its students.

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